

Marmalade: **Bring your console development skills and assets to Tegra 3 and beyond**



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madewithmarmalade.com

**Mar
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More Platforms. More Possibilities.



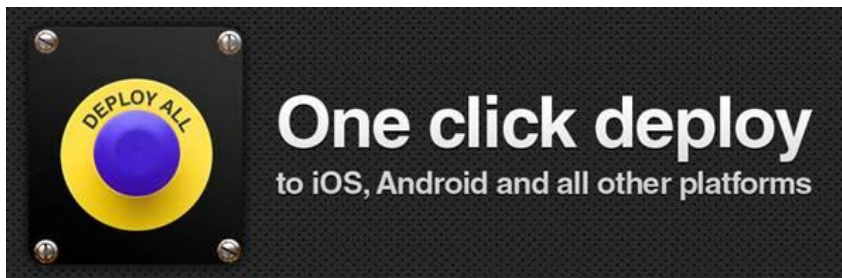
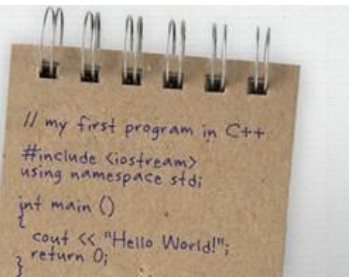
Go cross-platform with one click



**Stick with
plain C++**

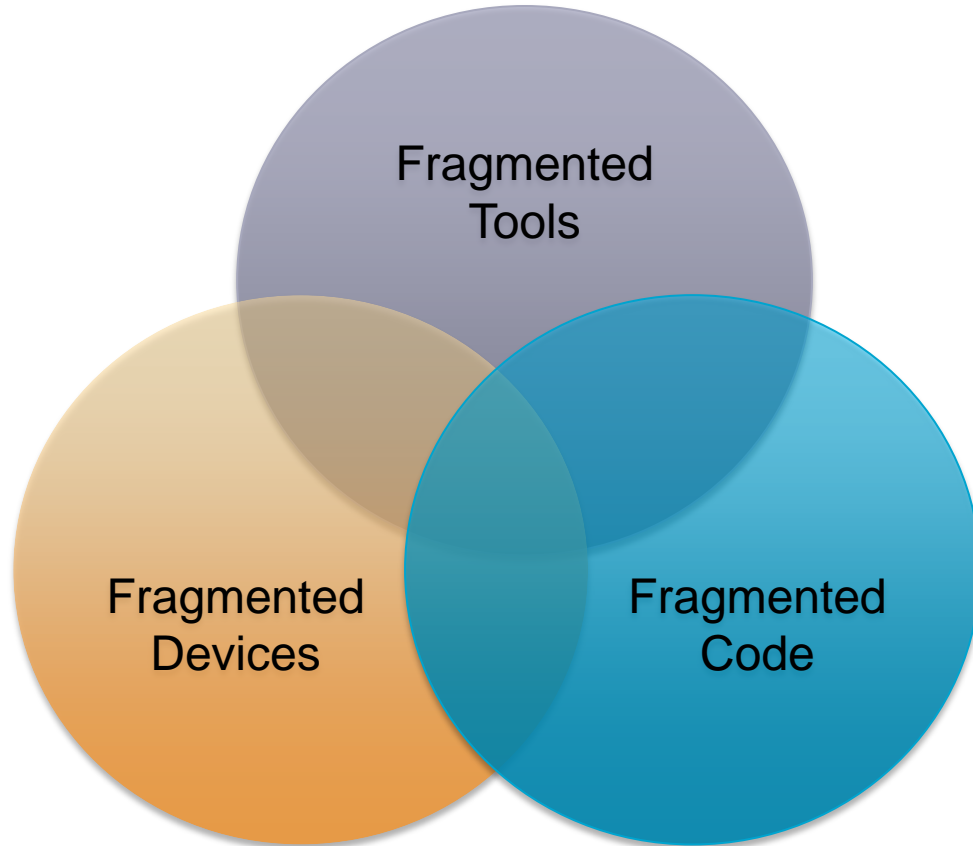


**easily re-use
your code**

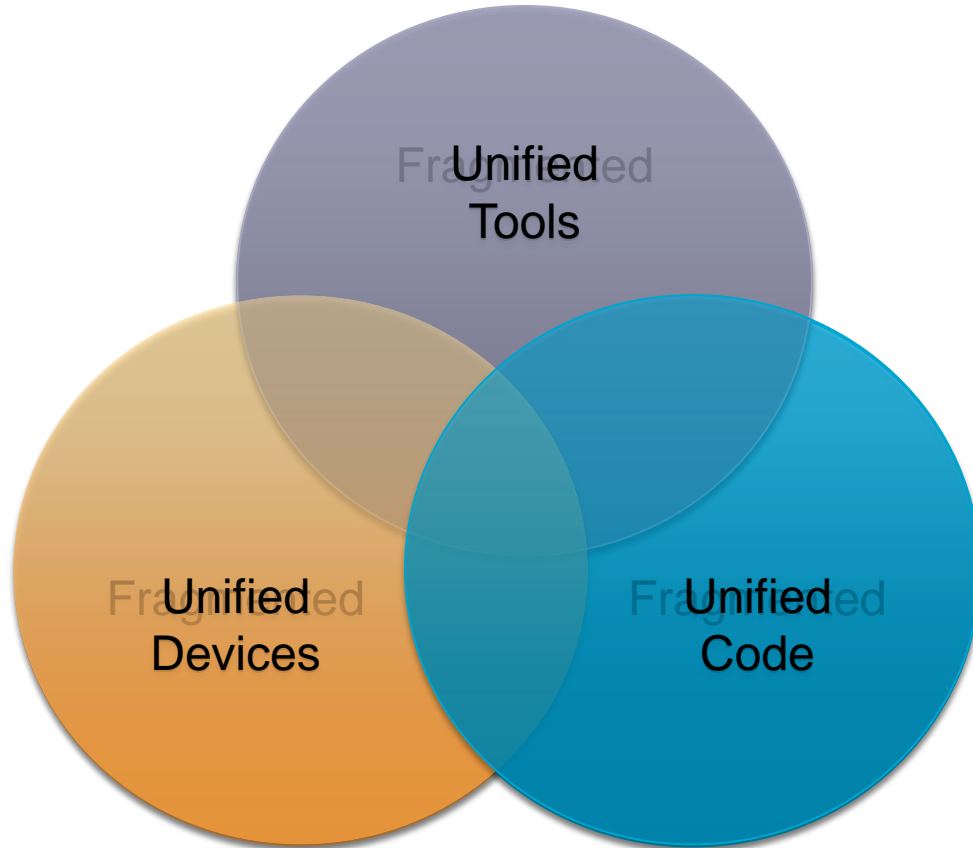




Mobile Game Development Complexities



Marmalade Provides the Solution



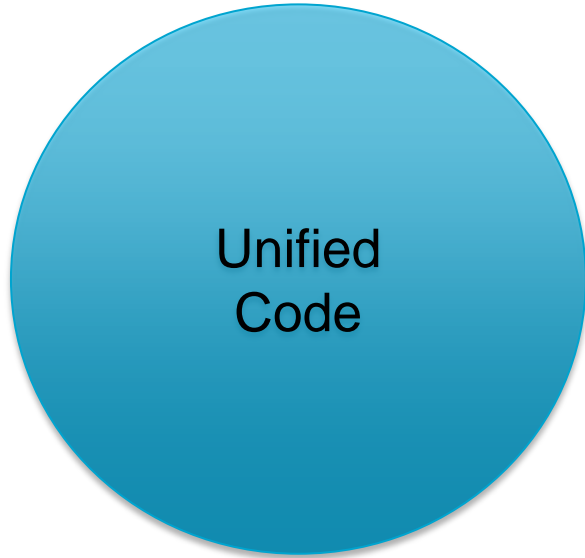
Marmalade Provides the Solution



Unified
Tools

- No device SDKs
- Use your favourite IDE...
- ...on your favourite platform

Marmalade Provides the Solution



- Single codebase for all platforms
- Common Language
- Update once deploy immediately
- Binary compatibility

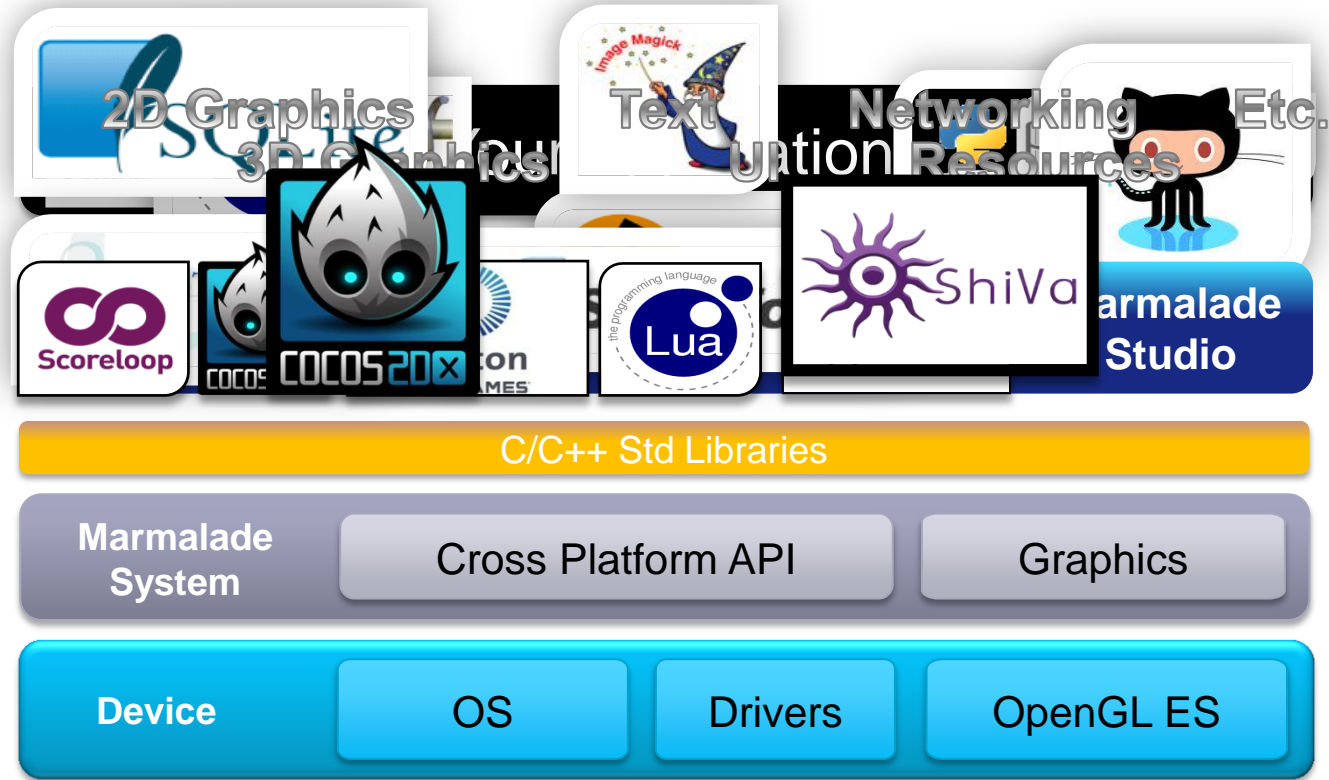
Marmalade Provides the Solution



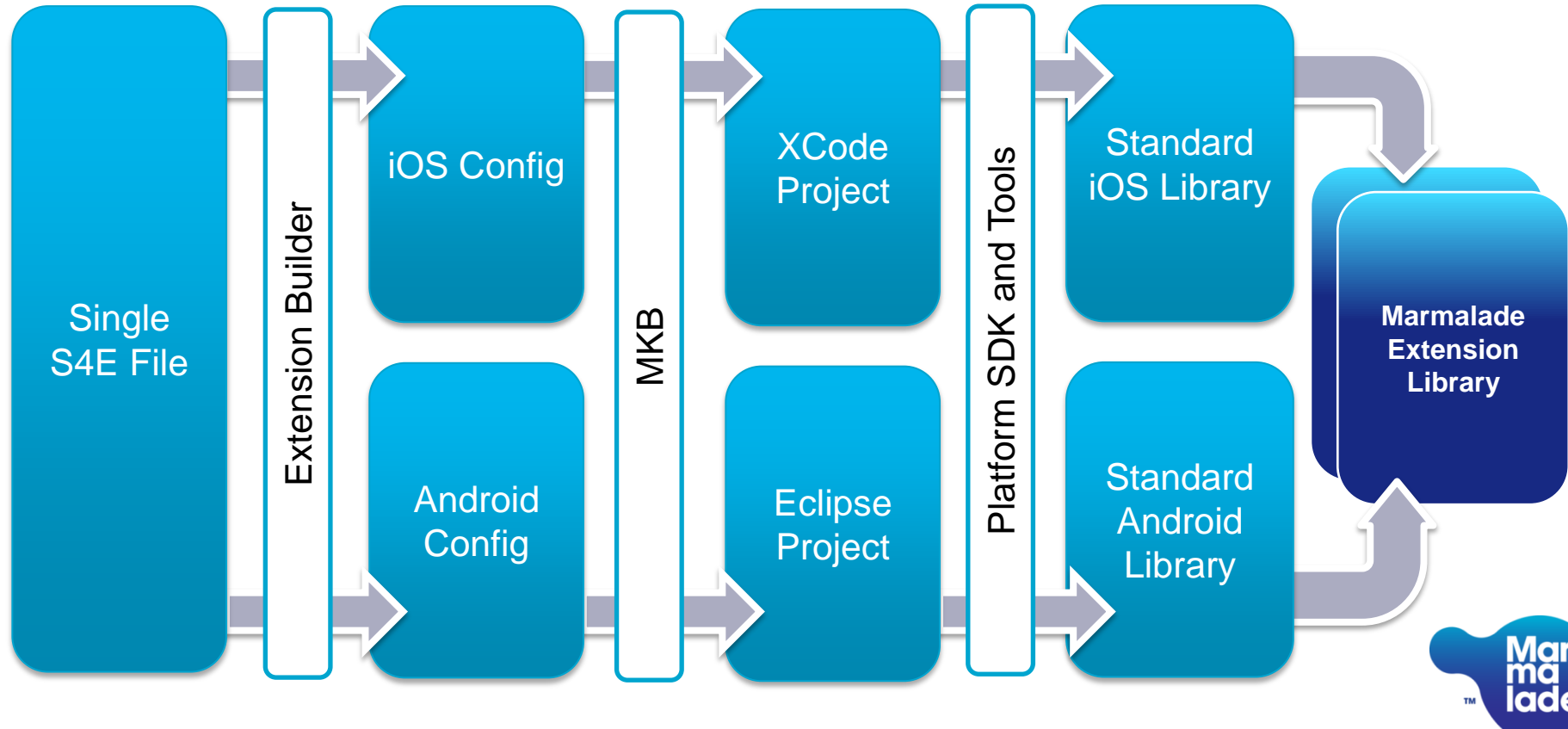
Unified
Devices

- Takes away the pain of device and OS fragmentation
- Desktop simulator

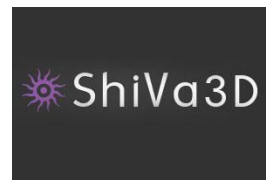
Marmalade: How it Works



Marmalade Extensions Development Kit



Marmalade Partner | Eco-system



Marmalade developers like sharing



<http://github.com/marmalade>



Case Study: Konami, Pro Evolution Soccer

Bringing PES to iOS and Android



Case Study: HotGen, Indie ground-up dev

AAA indie development



Marmalade Roadmap

What's coming?



- Desktop Deployment to Windows + OSX
- Smart TV platforms
- HTML5, CSS3 and JavaScript support
- Native UI
- More platforms we can't talk about!



Any questions?



marmaladeapps



Marmalade

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**Download a full free evaluation
madewithmarmalade.com**